

GUIDE

Carbon Market Opportunity Guide

A first look at whether your operations could be eligible for carbon credit opportunities.

Is Your Business Eligible?

Eligibility depends less on company size and more on the activity itself. Businesses that have implemented — or are planning — renewable energy, energy efficiency, waste recycling, wastewater treatment, or methane-capture projects are often good candidates worth assessing.

Questions That Help Us Assess Fit

- Has the activity already been implemented, or is it still being planned?
- Is monitoring data available (energy use, waste volumes, etc.)?
- Would the activity have happened without any carbon-credit incentive? (additionality)
- Is the scale large enough to justify verification costs?

Common Project Types We Assess

- Renewable energy & energy efficiency
- Waste recycling & waste heat recovery
- Wastewater treatment & methane capture
- Plastic recycling & clean cooking

What a Carbon Opportunity Assessment Covers

Sustain-Gen reviews your activity against common eligibility criteria, indicates which standard (Verra, Gold Standard, or others) may be the best fit, and provides a preliminary view on feasibility before any registration costs are incurred.

Typical Next Steps

1. Preliminary opportunity assessment (free).
2. Feasibility review and methodology selection.
3. Project design and documentation.
4. Validation, registration, and monitoring.
5. Verification and credit issuance.